2023

# Product Design Catalogue

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# Design to Delivery

## **Process of Design to Delivery**



#### Start Here:

#### Step 1.

To quote for you, we need to confirm product type, size, materials, print, options and quantity.

Click <u>here</u> to enter your request. We will then get an email with your responses and reply ASAP.

#### Next steps:

- 2. We then quote the item and details.
- 3. Prepare a proof for approval.
  - Normally approved from artwork proof. We can supply photos and samples of similar products to assist.
  - b) Production samples can be made but are expensive (around \$300-\$500).
- 4. Upon approval, we will proceed to production this takes approximately 12-14 weeks.
- Upon receipt of items into our Melbourne warehouse, we will contact you to confirm delivery details and payment.



# Links to information For successful design

- Pantone Colour Chart
- CMYK to PMS converter
- Coated vs uncoated printing
- CMYK, PMS, RBG, HEX explained



#### **Delivery**

#### I can plan 3 months ahead

All great things take time and most of the great designs we make are made to order in our advanced manufacturing plants overseas.

By planning, you will have unlimited options and our large volume production = lower costs.



#### I need it this week!

Stock Items are your option here. Visit our website <a href="www.prpackaging.com.au">www.prpackaging.com.au</a> to place orders for items in stock for next day dispatch.



#### I need another option!

Almost all our stock items can be overprinted. We do this via foil printing or screen printing.

See <a href="here">here</a> for our price list on these.

Production takes 4 weeks to produce.



#### **Design to impress**

Our team has year of experience in design. We will use this to offer ideas to ensure your packaging will stand out from the crowd.

#### and function

We also will check the packaging will be up to the task required. We do this by listening to you and the need and then applying the correct materials for the job.

#### **Sustainability**

When considering your packaging design, please consider three key options:

- 1. Recyclable via everyday recycling bins
- 2. Compostable It will break down naturally within 3 months.
- 3. Reusable It can be used over and over.

All our paper based products can be made 100% recyclable, compostable and / or reusable.

Our magnet boxes have also been given the tick of approval by VISY as the magnet is easily removed in the recycling process.



# Carry Bag

Design

**MOQ 2000** 



Our customised printed paper bags are perfect for customers that want the ultimate packaging solution.

We manufacture printed paper bags as portrait, landscape, square or pyramid shaped in any size.

Our aim is to supply you with the best possible paper bags and to ensure that your brand stands out in the market place.





#### **Paper Bags – Twist Handle**

**Kraft Paper Options** 

(Most popular option in bold)

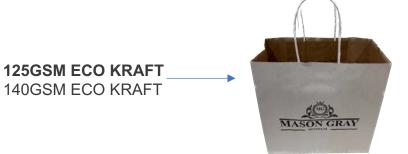
130GSM BROWN KRAFT 140GSM BROWN KRAFT



**Cost Print** 

Lowest

Refer to uncoated colour chart. Brown paper will dull the print colour a little.



Low

Brown paper with a white coating for lower cost.





Medium

Best print quality on bleached kraft paper



#### **Handles:**

For Paper twist handle bags, we can offer the handles In white, brown or black. We can also dye them in a colour to match your logo.



#### Paper notes:

We generally only make twist handle bags out of kraft paper as it has longer fibers in the paper that makes it stronger the art paper.



# Paper Bags – Special handle

# **Kraft or Art Paper Options**

(Most popular option in bold)

170GSM 1S WHITE ART 170GSM WHITE KRAFT 190GSM 1S WHITE ART 200GSM 1S WHITE ART 210GSM 1S WHITE ART 230GSM 1S WHITE ART 250GSM 1S WHITE ART

120GSM WHITE KRAFT 130GSM WHITE KRAFT 200GSM WHITE KRAFT

130GSM BROWN KRAFT 200GSM BROWN KRAFT

150GSM FANCY BLACK



Brown Kraft

White Art 1s

White Kraft



Medium

**High Quality** 

**Print** 

Can be used with water varnish, matt or gloss lamination Lamination will make the paper stronger.

Low

Medium quality Use foil, Spot UV or emboss as options

Can be used with water varnish or no finish on it.

Low

Best printed with darker colours. Use foil, Spot UV or emboss options

Can be used with water varnish or no finish on it.

High

Use Screen, foil, Spot UV or emboss as options

Can be used with water varnish or no finish on it.





#### Paper notes:

Kraft paper is about 50% more bulky than art paper. For example, 130gsm kraft is the same thickness as 200gsm art.



## Paper Bags – Special handle

## **Paper handle options**

#### Connections



Knotted and tied inside the bag. It's the most cost effective.



Inserted and glued. Gives a clean finish.



#### Colour:

Black and white are standard. For orders 5000+, we can offer to dye match the colour to the bag or your design.

# Lengths:

We will work out the length needed to suit the size of the bag. For larger bags, you may want to consider a shoulder length option.



#### PP Rope

Durable and cost effective. In diameter's of 4,5,6,7,8mm 5 or 6mm is our most popular



# Paper Tape

Available in single or double thickness. Looks like cotton, but is 100% paper! In widths of 20, 25 or 30mm



## Herringbone Ribbon

Classic feel In widths of 20 or 25mm



#### Satin Ribbon

For that silky touch In widths of 20 or 25mm



## Cotton Rope

For a natural feel. Compostable (but not recyclable). In diameter's of 4,5,6,7,8mm 5 or 6mm is our most popular

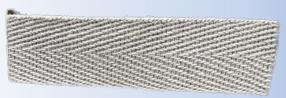
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# Paper Rope

As above in a rope style In diameters of 4,5,6,7,8mm 5 or 6mm is our most popular



# Grosgrain Ribbon

Distinctive appearance In widths of 20 or 25mm



### **Paper Bags**

# **Printing options**

# Blind embossing

For a subtle print appearance that adds to the touch point for the customer



# Clear Spot UV

Another great way to display branding and shapes in an appealing way.



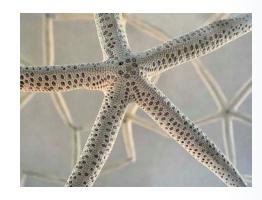
### **FOIL**

Mostly known for metallic colours, but is also great in solid colours onto kraft papers.



#### **CMYK**

High quality reproduction of all images with this printing method



#### **PMS**

We can match any colour needed. Uncoated papers (PMS -u) Coated paper (PMS -c)



#### **Embossed FOIL**

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**Heavy Emboss** 



Relief Emboss



Roof Emboss



# Back to Index

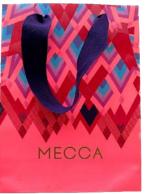
# Paper Bags

# **Paper finishing options**



#### Water varnish

Water varnish improves the print appearance and enables the bag to be 100% compostable and recyclable.



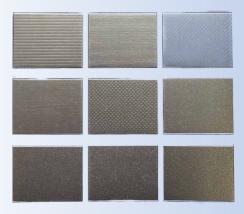




#### Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.





# **Texturing**

In addition to above, we also have a large range of texture embossing we can apply to the paper.

Click <u>here</u> to download the texture book for bags.





# **Paper Bags**

# **Design ideas:**

Ribbon Pull Through Ideal for small items and to

secure them from falling out.



Internal prints
Take your paper bag on an adventure



Soft touch Paper
Will give a premium feel to the paper



Metallic Paper MOQ 10,000 bags



Internal handle join For a more impressive finish



Gift Tags
Customized for your needs



Slots for ribbon

A great way to secure the items and finish off the sale



Bottom Card Print
Take your colour all the way down to really complete the design





# Magnet collapsible box design

**MOQ 500** 



With increasing online store sales by many retail companies, we have developed a rigid.

we have developed a rigid, collapsible high strength cardboard box that is available in any size, can be custom printed, and is ideal for shipping to customers around Australia and the world.

The collapsible boxes are packed flat and therefore are ideal for shipping and occupy minimal storage space.





# Back to Index

# **Paper Options**

(Most popular option in bold)

**1000gsm GreyBoard with 157GSM White artpaper** 1200gsm GreyBoard with 157GSM White Art Paper

1000gsm GreyBoard with 120GSM White Kraft 1200gsm GreyBoard with 120GSM White Kraft

1000gsm GreyBoard with 120GSM Brown Kraft 1200gsm GreyBoard with 120GSM Brown Kraft

1000gsm GreyBoard with 110GSM Black Dye Paper\_ 1200gsm GreyBoard with 110GSM Black Dye Paper



#### **Cost** Print

Medium

**High Quality** 

Can be used with water varnish, matt or gloss lamination
Lamination will make the paper stronger.

Low

Medium quality Use foil, Spot UV or emboss as options

Can be used with water varnish or no finish on it.

Low

Best printed with darker colours. Use foil, Spot UV or emboss options

Can be used with water varnish or no finish on it.

High

Use Screen, foil, Spot UV or emboss as options

Can be used with water varnish or no finish on it.



## **Premium options:**

We can also offer special fabrics to cover your boxes as below:





## **Magnet Boxes**

# **Paper finishing options**



#### Water varnish

Water varnish improves the print appearance and enables the bag to be 100% compostable and recyclable.



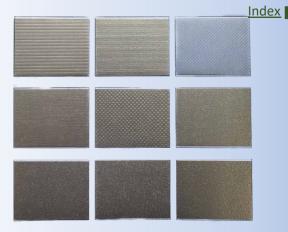




#### Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.





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# **Texturing**

In addition to above, we also have a large range of texture embossing we can apply to the paper.

Click <u>here</u> to download the texture book for boxes.





# Back to Index

# **Printing options**

Blind embossing

For a subtle print appearance that adds to the touch point for the customer



Debossed FOIL



Clear Spot UV

Another great way to display branding and shapes in an appealing way.



**CMYK** 

High quality reproduction of all images with this printing method



#### **FOIL**

Mostly known for metallic colours, but is also great in solid colours onto kraft papers.



#### **PMS**

We can match any colour needed.

Uncoated papers (PMS -u)

Coated paper (PMS -c)





# **Magnet Boxes**

# Back to Index

# **Inserts and other Options**

Cardboard insert, cut to size.



Ribbon Tie



Foam insert, cut to size



Clear Window Lid



Non-collapsible used for smaller sizes



Presentation



Optional shipping carton







Lid & Base box design

**MOQ 500** 

Lid and base style boxes are the best way to display your product without compromise.



#### **Lid and Base Box**

# **Paper Options**

(Most popular option in bold)

800gsm GreyBoard with 157GSM White artpaper 1000gsm GreyBoard with 157GSM White artpaper 1200gsm GreyBoard with 157GSM White Art Paper



800gsm GreyBoard with 120GSM White Kraft 1000gsm GreyBoard with 120GSM White Kraft 1200gsm GreyBoard with 120GSM White Kraft THE PARTY OF THE P

Gift cards
800gsm GreyBoard with 110GSM Black Dye Paper
1000gsm GreyBoard with 110GSM Black Dye Paper
1200gsm GreyBoard with 110GSM Black Dye Giffe Card
Bags

800gsm GreyBoard with 120GSM Brown Kraft 1000gsm GreyBoard with 120GSM Brown Kraft 1200gsm GreyBoard with 120GSM Brown Kraft



**Cost** Print

Medium

High Quality

Can be used with water varnish, matt or gloss lamination

Medium

Medium Quality

Good with foil, Spot UV or deboss Options.

Can be used with water varnish or no finish on it.

High Spot Only sse screen, foil, UV or emboss as options

Medium

Best printed with darker colours.

Use foil, Spot UV or emboss Options.

Can be used with water varnish or no finish on it.

**Style Options** 

**Short Lid** 



**Long Lid** 



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Sandwich Lid



High Lid with or without gap



Round





#### Lid & Base

# **Paper finishing options**



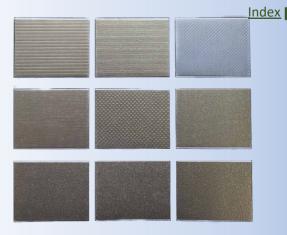
#### Water varnish

Water varnish improves the print appearance and enables the bag to be 100% compostable and recyclable.



#### Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.



Back to

# **Texturing**

In addition to above, we also have a large range of texture embossing we can apply to the paper.

Click <u>here</u> to download the texture book for boxes.







# **Printing options**



For a subtle print appearance that adds to the touch point for the customer



**Debossed FOIL** 



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Clear Spot UV

Another great way to display branding and shapes in an appealing way.



**CMYK** 

High quality reproduction of all images with this printing method



#### **FOIL**

Mostly known for metallic colours, but is also great in solid colours onto kraft papers.



#### **PMS**

We can match any colour needed.

Uncoated papers (PMS -u)

Coated paper (PMS -c)





# Lid and Base Boxes

# **Inserts and other Options**

Cardboard insert



Soft Pad with slit



Ribbon Pull Box



Foam insert



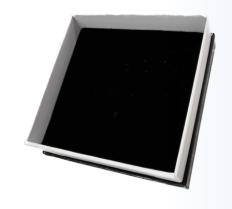
**Dividers** 



Vacuum Form insert



Foam Pad



Display box

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Inner Platform



Finger lift tab







# Mailer Box design

**MOQ 500** 

This product is designed to be durable and offer the protection needed for e-commerce.

This product is suitable for a wide variety of products.

With the option off adding tissue, bubble or expanding paper you can be sure your produce will arrive safely.



#### **Mailer Box**

#### Back to Index I

# **Kraft or Art Paper Options**

(Most popular option in bold)

2mm fluted WHITE ART 3mm fluted WHTE ART

White Art

2mm fluted BROWN KRAFT 3mm fluted BROWN KRAFT

Brown Kraft

2mm fluted **BROWN KRAFT / WHITE ART** 

3mm fluted **BROWN KRAFT / WHITE ART**  Brown / White

2mm fluted FANCY BLACK 3mm fluted FANCY BLACK

Fancy Black →



#### Print Cost

Medium

**High Quality** 

Can be used with water varnish, matt or gloss lamination

Lower

Best printed with darker colours. Use foil, Spot UV or emboss options

Can be used with water varnish or no finish on it.

Medium

**High Quality** 

Can be used with water varnish, matt or gloss lamination

Higher

Use Screen, foil, Spot UV or emboss as

options

Can be used with water varnish or no finish on it.



Most customers prefer plain brown on the outside and printed white on the inside. This assists to prevent theft and also provides a dramatic unpack experience when opening to a printing inner box.



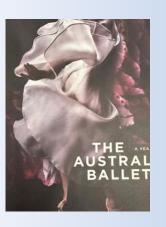


# **Printing options**

FOIL - INSIDE
Get that important message across.



CMYK
High quality reproduction of all images with this printing method



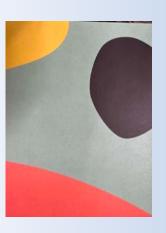
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FOIL - OUTSIDE

Mostly known for metallic colours, but is also great in solid colours onto kraft papers.



PMS
We can match any colour needed.
Uncoated papers (PMS -u)
Laminated paper (PMS -c)





#### **Mailer Box**

# **Paper finishing options**



#### Water varnish

Water varnish improves the print appearance and enables the bag to be 100% compostable and recyclable.



#### Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.





#### Raw

If you select the kraft paper option, the ink will adhere to the paper without a coating needed.





Knock up

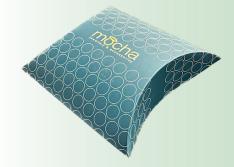
**MOQ 500** 

&

Fold up Box Design

**MOQ 2000** 





This type of box is suitable when you need a high print quality to showcase the product.

Available in a crush bottom or flap design.

Option fluted insert for additional product protection.







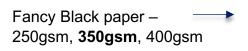
# Knock up and fold up

# **Paper Options**

White art paper – 250gsm, **350gsm**, 400gsm

White kraft paper – 250gsm, **350gsm**, 400gsm

Brown kraft paper – \_\_\_\_ 250gsm, **350gsm**, 400gsm





Medium

High Quality

Can be used with water varnish, matt or gloss lamination

Medium

Medium Quality

Good with foil, Spot UV or deboss Options.

Can be used with water varnish or no finish on it.

Medium

Best printed with darker colours.

Use foil, Spot UV or emboss Options.

Can be used with water varnish or no finish on it.

High Only sse screen, foil, Spot UV or emboss as options

# Back to Index

# Knock up & Fold up

# **Design options:**

# Knock up – with flap







# Knock up with crush bottom







Fold up



Fold up with sleeve



**Pillow Case** 







# **Printing options**

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Clear Spot UV Another great way to display branding and shapes in an appealing way.



**CMYK** High quality reproduction of all images with this printing method



**FOIL** Mostly known for metallic colours, but is also great in solid colours onto kraft papers.



**PMS** We can match any colour needed. Uncoated papers (PMS -u) Coated paper (PMS -c)





# Knock up & Fold up

# **Paper finishing options**



#### Water varnish

Water varnish improves the print appearance and enables the bag to be 100% compostable and recyclable.



#### Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.





# **Texturing**

In addition to above, we also have a large range of texture embossing we can apply to the paper.







Holders for:

Business cards

Gift cards

Certificates

We have a great range of options to add value your sale.

In this digital age, the humble card is in danger of loosing its importance.

However, we are constantly hearing how customers connect to these items and appreciate the finishing touch this packaging can provide.









#### **Business Card**

# **Style Options:**



Foam insert Landscape



Cardboard insert Landscape (double)



Foam insert Double Door





Magnet Box with Cardboard insert



Magnet double holder



Lid & Base cardboard insert



Lid & Base Flocked insert



Simple business Card holder



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**DL** size holder





# Shipping Cartons

Ex stock sizes
Or
Made to order MOQ 500

Can be used on there own or as an addition to our magnet box range so the item can be shipped.

#### **Stock sizes: (Internal Dimensions)**

BC1 270mm wide x 230mm long x 80mm deep. BC2 360mm wide x 280mm long x 105mm deep. BC3 450mm wide x 355mm long x 130mm deep. BC4 310mm wide x 320mm long x 130mm deep. BC5 410mm wide x 420mm long x 130mm deep. BC6 360mm wide x 110mm long x 110mm deep. BC7 360mm wide x 210mm long x 110mm deep.





# Tissue Paper & Expanded Paper

**MOQ 5000** 

Our plain and custom printed tissue paper is the perfect accompaniment to any of our premium bags and boxes to maximize the point of sale experience for your customers.

Scattered or registered print deigns with up to 100% ink coverage.

Metallic and fluorescent colours available.

Our stock tissue is available in an extensive range of 24 vibrant colours. Not only is our tissue acid free and excellent quality, but it is also offered at very competitive prices.

Pyramid expanding paper is a great way to add some protection to your products when shipping. Available in white, kraft and black.











# Ribbon

MOQ 500

Our printed ribbon is available in satin and grosgrain styles.

We have the ability to print locally (MOQ 500meters) or import for an even better price (MOQ 2,000 meters).







#### Ribbon

## **Style Options:**

#### Grosgrain



#### Satin



Width Options (mm): In rolls of 100 yards

3.2	28.6
5.0	31.8
9.5	38.1
12.7	50.8
<b>15.9</b>	57.2
19.1	63.5
22.2	76.2
25.4	88.9

100

#### **Print Options:**

**1 colour Print** 

Available in any colour choice



2 colour Print

Available in any colour choice



Raised (puffy) Print

Available in any colour choice



## **Production Options:**

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Import – 12 weeks production, MOQ 2000 yards, low cost. Sold per 100 yards.

Local – Satin only.

3 weeks production, MOQ

500 meters, higher cost.

Sold per 100 meters.

#### **Colours:**

We have 196 colours to choose from, so it will be close to your desired colour!



# Reusable bags

**MOQ 500** 

#### NON WOVEN BAGS

We produce non woven bags using heavy-duty fabric that makes these bags extremely durable, reusable and versatile. These eco friendly tote bags are a great alternative to the supermarket bags.

We print with a minimum of three coats of ink for the very best print quality.

Our eco bags are available in any size as tote bags, shoulder bags, back packs, drawstring bags or as satchel style bags.





#### **COOLER BAGS**

Our eco bags can also include thermal insulation material that make them perfect for keeping your refrigerated shopping cool.

These eco friendly bags are available in a wide range of colours and can be made in any size or shape.

#### **COTTON BAGS**

We manufacture cotton bags from 100% natural organic or dyed cotton. Our cotton bags are the definitive 'eco' friendly packaging solution. These printed cotton bags make an ideal gift bag or shopping bag and have the added advantage of a long lifespan and will be reused and seen on the streets with your brand printed on them for many years.

We can produce cotton carry bags in a wide range of colours and cotton weights. These printed cotton bags can also be produced in several styles and sizes.





# Suit Covers

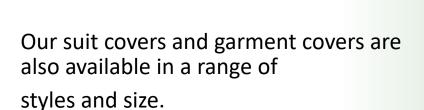
# Garment Bags

**MOQ 500** 



Our suit covers and garment covers can be made from either non woven, PE/EVA or nylon materials, with a range of useful and high quality features including hoods, metal rings, windows, handles, pockets and high quality zippers.

Our suit covers and garment covers are also printed a minimum of three times to ensure the highest quality print result.







# Plastic bags

**MOQ 5000** 



Our premium printed plastic bags provide customers with a stylish yet affordable product.

The print quality of our plastic bags is among the very best in Australia, and all of our plastic bags are either recyclable or degradable.



We supply plastic bags in a variety of different materials such as low density and high density polyethylene and very clear polypropylene in any specified thickness.

#### Handles

We provide a wide range of handles that are available for custom made printed carry bags. Including die cut, soft loop, hard loop and cotton rope handles with metal eyelets.









# Satchels & Mailers

**MOQ 5000** 

Our online satchels are made from quality high density co-extruded material.

They are available in white with grey inside and a double sided adhesive strip.

We also produce bubble mailers – a great e-commerce solution to ensure the package arrives safe and secure.





A part of The Packaging Group

Since 1973



PR Packaging is part of The Packaging Group, a proud family-owned company that has been supplying the best quality packaging since 1973.

We have developed a strong reputation by successfully supplying our quality printed paper bags, plastic bags and nonwoven bags to thousands of leading retail and corporate customers Australia wide and around the world.

Our products are priced most competitively to win orders, whilst maintaining the very highest quality.

With our experience in producing the highest quality packaging we will ensure that you achieve your desired results by working together with you or your design team and providing the best possible service and advice.

With some states in Australia looking to reduce the use of some supermarket style plastic bags, we can work around these restrictions and fill any requirements that a retailer may need.

The environment also remains in the foremost of our mind, we manufacture all our paper bags with environmentally friendly adhesives and water-soluble inks.

#### The Packaging Group Pty Ltd



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