## CONTENTS：

2023

## Product Design Catalogue

1．Design to Delivery
2．Carry Bags
3．Magnetic boxes
4．Lid \＆base Boxes
5．Mailer Boxes
6．Knock up／fold up Boxes
7．Card holders
8．Shipping Cartons
9．Tissue Paper
10．Ribbon
11．Reusable Bags
12．Suit covers \＆Garment Bags
13．Plastic bags
14．Satchels \＆Mailers



## Design to Delivery

Process of Design to Delivery

## Start Here:

Step 1.
To quote for you, we need to confirm product type, size, materials, print, options and quantity.

Click here to enter your request. We will then get an email with your responses and reply ASAP.

Next steps:
2. We then quote the item and details.
3. Prepare a proof for approval.
a) Normally approved from artwork proof. We can supply photos and samples of similar products to assist.
b) Production samples can be made but are expensive (around $\$ 300-\$ 500$ ).
4. Upon approval, we will proceed to production - this takes approximately 12-14 weeks.
5. Upon receipt of items into our Melbourne warehouse, we will contact you to confirm delivery details and payment.

## Links to information

For successful design

- Pantone Colour Chart
- CMYK to PMS converter
- Coated vs uncoated printing
- CMYK, PMS, RBG, HEX - explained


## Delivery

## I can plan 3 months ahead

All great things take time and most of the great designs we make are made to order in our advanced manufacturing plants overseas.
By planning, you will have unlimited options and our large volume production = lower costs.


## I need it this week !

Stock Items are your option here.
Visit our website www.prpackaging.com.au to place orders for items in stock for next day dispatch.


## I need another option !

Almost all our stock items can be overprinted. We do this via foil printing or screen printing.
See here for our price list on these. Production takes 4 weeks to produce.

## Design to impress

Our team has year of experience in design.
We will use this to offer ideas to ensure your packaging will stand out from the crowd

## and function

We also will check the packaging will be up to the task required. We do this by listening to you and the need and then applying the correct materials for the job.

## Sustainability

When considering your packaging design, please consider three key options:

1. Recyclable - via everyday recycling bins
2. Compostable - It will break down naturally within $\mathbf{3}$ months.
3. Reusable - It can be used over and over.

All our paper based products can be made 100\% recyclable, compostable and / or reusable.

Our magnet boxes have also been given the tick of approval by VISY as the magnet is easily removed in the recycling process.


## Carry Bag

## Design

## MOQ 2000

Our customised printed paper bags are perfect for customers that want the ultimate packaging solution.

We manufacture printed paper bags as portrait, landscape,
 square or pyramid shaped in any size.

Our aim is to supply you with the best possible paper bags and to ensure that your brand stands out in the market place.

Paper Bags - Twist Handle

## Kraft Paper Options




## Handles:

For Paper twist handle bags, we can offer the handles In white, brown or black. We can also dye them in a

```
NEVERLAND
```

Paper notes:
We generally only make twist handle bags out of kraft paper as it has longer fibers in the paper that makes it stronger the art paper.

Paper Bags - Special handle
Kraft or Art Paper Options
(Most popular option in bold)

170GSM 1S WHITE ART
170GSM WHITE KRAFT 190GSM 1S WHITE ART 200GSM 1S WHITE ART 210GSM 1S WHITE ART 230GSM 1S WHITE ART 250GSM 1 S WHITE ART

120GSM WHITE KRAFT 130GSM WHITE KRAFT 200GSM WHITE KRAFT

130GSM BROWN KRAFT 200GSM BROWN KRAFT


Cost
Medium
Can be used with water varnish, matt or gloss lamination Lamination will make the paper stronger.

| Low | Medium quality |
| :--- | :--- |
|  | Use foil, Spot UV or | emboss as options

Can be used with water varnish or no finish on it.


High Use Screen, foil, Spot UV or emboss as options


## Paper notes:

Kraft paper is about $50 \%$ more bulky than art paper.
For example, 130gsm kraft is the same thickness as 200gsm art.

## Paper Bags - Special handle

## Paper handle options

Connections


Knotted and tied inside the bag. It's the most cost effective.


## Lengths:

We will work out the length needed to suit the size of the bag. For larger bags, you may want to consider a shoulder length option.

PP Rope
Durable and cost effective. In diameter's of 4,5,6,7,8mm 5 or 6 mm is our most popular


Paper Tape
Available in single or double thickness. Looks like cotton, but is $100 \%$ paper ! In widths of 20,25 or 30 mm


Herringbone Ribbon
Classic feel In widths of 20 or 25 mm


## Satin Ribbon

For that silky touch In widths of 20 or 25 mm

## Cotton Rope

For a natural feel.
Compostable (but not recyclable).
In diameter's of $4,5,6,7,8 \mathrm{~mm}$
5 or 6 mm is our most popular


## Paper Rope

As above in a rope style
In diameters of $4,5,6,7,8 \mathrm{~mm}$
5 or 6 mm is our most popular


## Grosgrain Ribbon

Distinctive appearance
In widths of 20 or 25 mm


## Paper Bags

## Printing options

Blind embossing
For a subtle print appearance that adds to the touch point for the customer

Clear Spot UV
Another great way to display branding and shapes in an appealing way.

FOIL
Mostly known for metallic colours, but is also great in solid colours onto kraft papers.


## CMYK

High quality reproduction of all images with this printing method


## PMS

We can match any colour needed. Uncoated papers (PMS -u) Coated paper (PMS -c)



Relief Emboss


Roof Emboss

## Paper Bags

## Paper finishing options



## Water varnish

Water varnish improves the print appearance and enables the bag to be $100 \%$ compostable and recyclable.



## Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.



## Texturing

In addition to above, we also have a large range of texture embossing we can apply to the paper.
Click here to download the texture book for bags.

green with envy

## Paper Bags

## Design ideas:

Ribbon Pull Through
Ideal for small items and to secure them from falling out.


Internal prints
Take your paper bag on an adventure


## Soft touch Paper

Will give a premium feel to the paper


Metallic Paper
MOQ 10,000 bags


Internal handle join
For a more impressive finish


Gift Tags
Customized for your needs


## Slots for ribbon

A great way to secure the items and finish off the sale


## Bottom Card Print

Take your colour all the way down to really complete the design



## Magnet collapsible box design

MOQ 500

With increasing online store sales by many retail companies, we have developed a rigid, collapsible high strength cardboard box that is available in any size, can be custom printed, and is ideal for shipping to customers around Australia and the world.

The collapsible boxes are packed flat and therefore are ideal for shipping and occupy minimal storage space.

## Magnet Box

## Paper Options

(Most popular option in bold)
1000gsm GreyBoard with 157GSM White artpaper 1200 gsm GreyBoard with 157GSM White Art Paper


1000gsm GreyBoard with 120GSM White Kraft 1200 gsm GreyBoard with 120GSM White Kraft


## Premium options:

We can also offer special fabrics to cover your boxes as below:


## Magnet Boxes

Paper finishing options


## Water varnish

Water varnish improves the print appearance and enables the bag to be $100 \%$ compostable and recyclable.


## Lamination

Lamination gives the paper high strength and even better print appearance than water varnish. It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare.


## Texturing

In addition to above, we also have a large range of texture embossing we can apply to the paper.
Click here to download the texture book for boxes.


## Magnet Boxes

## Printing options

Blind embossing
For a subtle print appearance that adds to the touch point for the customer

## Clear Spot UV

Another great way to display branding and shapes in an appealing way.

FOIL
Mostly known for metallic colours, but is also great in solid colours onto kraft papers.


Debossed FOIL


## PMS

We can match any colour needed.
Uncoated papers (PMS -u) Coated paper (PMS -c)
High quality reproduction of all images with this printing method


PORT LOCAL.

## Magnet Boxes

Inserts and other Options


Ribbon Tie


Foam insert, cut to size


Clear Window Lid


Non-collapsible used for smaller sizes


Optional shipping carton



Lid and base style boxes are the best way to display your product without compromise.

## Lid \& Base box design

MOQ 500

## Lid and Base Box

## Paper Options

## (Most popular option in bold)

800gsm GreyBoard with 157GSM White artpaper 1000gsm GreyBoard with 157GSM White artpaper 1200gsm GreyBoard with 157GSM White Art Paper


800gsm GreyBoard with 120GSM White Kraft 1000gsm GreyBoard with 120GSM White Kraft $\longrightarrow$

| Medium $\quad$ Medium Quality |
| :--- |
| Good with foil, Spot UV or deboss |
| Options. |
| Can be used with water varnish |
| or no finish on it. |



800gsm GreyBoard with 110GSM Black Dye Paper 1000 gsm GreyBoard with 110GSM Black Dye 1200gsm GreyBoard with 110GSM Black DyeGifferard

800gsm GreyBoard with 120GSM Brown Kraft 1000gsm GreyBoard with 120GSM Brown Kraft 1200gsm GreyBoard with 120GSM Brown Kraft


## Style Options

Short Lid

## Long Lid

Sandwich Lid

High Lid with or without gap


## Round

## Lid \& Base

Paper finishing options


## Water varnish

Water varnish improves the print appearance and enables the bag to be 100\% compostable and recyclable.


## Texturing

In addition to above, we also have a large range of texture embossing we can apply to the paper.
Click here to download the texture book for boxes.


## Lid \& Base Boxes

Printing options

Blind debossing
For a subtle print appearance that adds to the touch point for the customer

## Clear Spot UV

Another great way to display branding and shapes in an appealing way.


FOIL
Mostly known for metallic colours, but is also great in solid colours onto kraft papers.


Debossed FOIL


## CMYK

High quality reproduction of all images with this printing method

We can match any colour needed.
Uncoated papers (PMS -u) Coated paper (PMS -c)


Lid and Base Boxes
Inserts and other Options

## Cardboard insert



Soft Pad with slit


Ribbon Pull Box
Display box


Inner Platform

Finger lift tab

This product is designed to be durable and offer the protection needed for e-commerce.

## Mailer Box design

MOQ 500
This product is suitable for a wide variety of products. With the option off adding tissue, bubble or expanding paper you can be sure your produce will arrive safely.


## Mailer Box

## Kraft or Art Paper Options

(Most popular option in bold)

2 mm fluted WHITE ART 3 mm fluted WHTE ART

2mm fluted BROWN KRAFT
3 mm fluted BROWN KRAFT

## 2 mm fluted

BROWN KRAFT / WHITE ART
3 mm fluted
BROWN KRAFT / WHITE ART

2mm fluted FANCY BLACK 3mm fluted FANCY BLACK

White Art

Brown Kraft $\longrightarrow$

Brown / White $\rightarrow$



## Cost

Print
Medium High Quality
Can be used with water varnish, matt or gloss lamination

## Lower Best printed with darker colours Use foil, Spot UV or emboss options <br> Can be used with water varnish or no finish on it.

## Medium High Quality

Can be used with water varnish, matt or gloss lamination

## Higher

Use Screen, foil, Spot UV or emboss as options

Can be used with water varnish or no finish on it.

## Mail Security + Design impact

Most customers prefer plain brown on the outside and printed white on the inside. This assists to prevent theft and also provides a dramatic unpack experience when opening to a printing inner box.

## Mailer Box

Printing options


## CMYK

High quality reproduction of all images with this printing method


## PMS

We can match any colour needed. Uncoated papers (PMS -u) Laminated paper (PMS -c)

## Mailer Box

Paper finishing options


## Water varnish

Water varnish improves the print appearance and enables the bag to be $100 \%$ compostable and recyclable.


## Lamination

Lamination gives the paper high strength and even better print appearance than water varnish It is available in a gloss or matt finish, but matt is our suggested choice to reduce glare

## BOX.

PORT LOCAL

## Raw

If you select the kraft paper option, the ink will adhere to the paper without a coating needed.

## Knock up

## MOQ 500

\&

## Fold up <br> Box Design

This type of box is suitable when you need a high print quality to showcase the product.

Available in a crush bottom or flap design.

Option fluted insert for additional product protection.


## Knock up and fold up

Paper Options

White art paper -
250 gsm , 350 gsm , 400gsm


## Knock up \& Fold up

Design options:
Knock up - with flap


Knock up with crush bottom
Fold up with sleeve
Pillow Case


## Knock up \& Fold up

Printing options

## Clear Spot UV

Another great way to display branding and shapes in an appealing way.
 but is also great in solid colours onto kraft papers.


## CMYK

High quality reproduction of all images with this printing method

PMS
We can match any colour needed. Uncoated papers (PMS -u) Coated paper (PMS -c)


## Knock up \＆Fold up

Paper finishing options


## Water varnish

Water varnish improves the print appearance and enables the bag to be 100\％compostable and recyclable


## Lamination

Lamination gives the paper high strength and even better print appearance than water varnish． It is available in a gloss or matt finish，but matt is our suggested choice to reduce glare．


## Texturing

in addition to above，we also have a large range of texture embossing we can apply to the paper．


## Holders for :

## Business cards

## Gift cards

## Certificates

We have a great range of options to add value your sale.

In this digital age, the humble card is in danger of loosing its importance.


However, we are constantly hearing how customers connect to these items and appreciate the finishing touch this packaging can provide.


Business Card
Style Options:


Foam insert
Landscape


Cardboard insert $\longrightarrow$ Landscape (double)


Foam insert Double Door


Lid \& Base cardboard insert


Lid \& Base Flocked insert

Magnet double holder



Simple business Card holder


DL size holder


## Shipping Cartons

## Ex stock sizes

Can be used on there own or as an addition to our magnet box range so the item can be shipped.

Stock sizes: (Internal Dimensions)
BC1 270mm wide $\times 230 \mathrm{~mm}$ long $\times 80 \mathrm{~mm}$ deep. BC2 360mm wide $\times 280 \mathrm{~mm}$ long $\times 105 \mathrm{~mm}$ deep BC3 450mm wide $\times 355 \mathrm{~mm}$ long $\times 130 \mathrm{~mm}$ deep BC4 310mm wide $\times 320 \mathrm{~mm}$ long $\times 130 \mathrm{~mm}$ deep BC5 410 mm wide $\times 420 \mathrm{~mm}$ long $\times 130 \mathrm{~mm}$ deep. BC6 360mm wide $\times 110 \mathrm{~mm}$ long $\times 110 \mathrm{~mm}$ deep BC7 360 mm wide $\times 210 \mathrm{~mm}$ long $\times 110 \mathrm{~mm}$ deep.

## Or

Made to order MOQ 500

Our plain and custom printed tissue paper is the perfect accompaniment to any of our premium bags and boxes to maximize the point of sale experience for your customers.

Scattered or registered print deigns with up to $100 \%$ ink coverage.
Metallic and fluorescent colours available.

Our stock tissue is available in an extensive range of 24 vibrant colours. Not only is our tissue acid free and excellent quality, but it is also offered


## Tissue Paper \&

## Expanded Paper

## MOQ 5000

 at very competitive prices.Pyramid expanding paper is a great way to add some protection to your products when shipping. Available in white, kraft and black.


Our printed ribbon is available in satin and grosgrain styles.


Ribbon

We have the ability to print locally (MOQ 500meters) or import for an even better price (MOQ 2,000 meters).


Style Options:
Grosgrain


## Satin



Width Options (mm): In rolls of
$3.2 \quad 28.6$ 100 yards
$5.0 \quad 31.8$
$9.5 \quad 38.1$
$12.7 \quad 50.8$
$15.9 \quad 57.2$
$19.1 \quad 63.5$
$22.2 \quad 76.2$
25.488 .9

100

Print Options:
1 colour Print
Available in any colour choice

## IARPERS EMPOR

## 2 colour Print

Available in any colour choice

## GARYP=AR

Raised (puffy) Print
Available in any colour choice


## Production Options:

Import - 12 weeks production, MOQ 2000 yards, low cost. Sold per 100 yards.

Local - Satin only. 3 weeks production, MOQ 500 meters, higher cost. Sold per 100 meters.

## Colours:

We have 196 colours to choose from, so it will be close to your desired colour!

## Reusable bags

We produce non woven bags using heavy-duty fabric that makes these bags extremely durable, reusable and versatile. These eco friendly tote bags are a great alternative to the supermarket bags.

We print with a minimum of three coats of ink for the very best print quality.
Our eco bags are available in any size as tote bags, shoulder bags, back packs,


## COOLER BAGS

Our eco bags can also include thermal insulation material that make them perfect for keeping your refrigerated shopping cool.

These eco friendly bags are available in a wide range of colours and can be made in any size or shape.

## COTTON BAGS

MOQ 500
We manufacture cotton bags from 100\% natural organic or dyed cotton Our cotton bags are the definitive 'eco' friendly packaging solution. These printed cotton bags make an ideal gift bag or shopping bag and have the added advantage of a long lifespan and will be reused and seen on the streets with your brand printed on them for many years.

We can produce cotton carry bags in a wide range of colours and cotton weights. These printed cotton bags can also be produced in several styles and sizes.


## Suit Covers

## Garment Bags

MOQ 500
Our suit covers and garment covers can be made from either non woven, PE/EVA or nylon materials, with a range of useful and high quality features including hoods, metal rings, windows, handles, pockets and high quality zippers.

Our suit covers and garment covers are also printed a minimum of three times to ensure the highest quality print result.


Our suit covers and garment covers are also available in a range of
styles and size.


## Plastic bags

MOQ 5000
Our premium printed plastic bags provide customers with a stylish yet affordable product.
The print quality of our plastic bags is among the very best in Australia, and all of our plastic bags are either recyclable or degradable.

Finishes
We supply plastic bags in a variety of different materials such as low density and high density polyethylene and very clear polypropylene in any specified thickness.

## Handles

We provide a wide range of handles that are available for custom made printed
 carry bags. Including die cut, soft loop, hard loop and cotton rope handles with metal eyelets.

Satchels<br>\&<br>Mailers

MOQ 5000
Our online satchels are made from quality high density co-extruded material.
They are available in white with grey inside and a double sided adhesive strip.

We also produce bubble mailers a great e-commerce solution to ensure the package arrives safe and secure.


PR Packaging is part of The Packaging Group, a proud family-owned company that has been supplying the best quality packaging since 1973.

We have developed a strong reputation by successfully supplying our quality printed paper bags, plastic bags and nonwoven bags to thousands of leading retail and corporate customers Australia wide and around the world.

Our products are priced most competitively to win orders, whilst maintaining the very highest quality.

With our experience in producing the highest quality packaging we will ensure that you achieve your desired results by working together with you or your design team and providing the best possible service and advice.
With some states in Australia looking to reduce the use of some supermarket style plastic bags, we can work around these restrictions and fill any requirements that a retailer may need.

The environment also remains in the foremost of our mind, we manufacture all our paper bags with environmentally friendly adhesives and water-soluble inks.

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